STPL Privacy Policy

(See also Western Digital Privacy Statement)

Last Modified: 23 October 2023

We value the trust you place in us and recognize the importance of secure transactions and information privacy. This Privacy Policy describes how Sanwaria Texpro Private Limited (“STPL, we, our, us”) collect, use, share or otherwise process your personal information through the website https://indiastore.westerndigital.com (hereinafter referred to as the “Site”).

By visiting the Site, providing your information, purchasing a product, and/or availing our service, you expressly agree to be bound by the terms and conditions of this Privacy Policy, the Western Digital Privacy Statement, the Terms of Use and the applicable service/product terms and conditions. If you do not agree, please do not access or use our Site.

Collection of Your Information

When you use our Site, we collect and store your information which is provided by you from time to time. In general, you can browse the Site without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. Where possible, we indicate which fields are required and which fields are optional. You always have the option to not provide information by choosing not to use a particular service, product or feature on the Site.

We may track your buying behaviour, preferences, and other information that you choose to provide on our Site. We use this information to do internal research on our users' demographics, interests, and behaviour to better understand, protect and serve our users. This information is compiled and analysed on an aggregated basis. This information may include the URL that you just came from (whether this URL is on our Site or not), which URL you next go to (whether this URL is on our Site or not), your computer browser information, and your IP address.

We collect personal information (such as email address, delivery address, name, phone number, credit card/debit card and other payment instrument details) from you when you set up an account or transact with us. While you can browse some sections of our Site without being a registered member, certain activities (such as placing an order or consuming our online content or services) do require registration. We do use your contact information to send you offers based on your previous orders and your interests.

If you choose to post messages on our message boards, chat rooms or other message areas or leave feedback or if you use voice commands to shop on the Site, we will collect that information you provide to us. We retain this information as necessary to resolve disputes, provide customer support and troubleshoot problems as permitted by law.

If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities or postings on the Site, we may collect such information into a file specific to you.

If you enroll into our Employee/Student Purchase Programs or other loyalty program, we and/or third parties we work with will collect and store your personal information such as name, contact number, email address, communication address, date of birth, gender, zip code, lifestyle information, demographic and work details which is provided by you to confirm your eligibility to purchase goods and services at a discount under such programs.
We will also collect your information related to your transactions on our Sites. When a business partner collects your personal information directly from you, you will be governed by their privacy policies. STPL and Western Digital Technologies, Inc. (“Western Digital”) shall not be responsible for a business partner’s privacy practices or the content of their privacy policies, and we request you to read their privacy policies prior to disclosing any information.

Use of Demographic / Profile Data / Your Information

We use your personal information to provide the product and services you request. To the extent we use your personal information to market to you, we will provide you the ability to opt-out of such uses. We use your personal information to assist sellers and business partners in handling and fulfilling orders; enhancing customer experience; resolve disputes; troubleshoot problems; help promote a safe service; collect money; measure consumer interest in our products and services; inform you about online and offline offers, products, services, and updates; customize and enhance your experience; detect and protect us against error, fraud and other criminal activity; enforce our terms and conditions; and as otherwise described to you at the time of collection of information.

With your consent, we will have access to your SMS, contacts in your directory, general location and device information. We may also request you to provide your PAN, GST Number, Government issued ID cards/number and Know-Your-Customer (KYC) details to: (i) check your eligibility for certain products and services including but not limited to credit and payment products; (ii) issue GST invoice for the products and services purchased for your business requirements; (iii) enhance your experience on the Site and provide you access to the products and services being offered by us, sellers, affiliates or lending partners. You understand that your access to these products/services may be affected in the event consent is not provided to us.

In our efforts to continually improve our product and service offerings, we and our partners may collect and analyse demographic and profile data about our users' activity on our Site. We identify and use your IP address to help diagnose problems with our server, and to administer our Site. Your IP address is also used to help identify you and to gather broad demographic information.

We may occasionally ask you to participate in optional surveys conducted either by us or through a third party market research agency. These surveys may ask you for personal information, contact information, date of birth, demographic information (like zip code, age, or income level), attributes such as your interests, household or lifestyle information, your purchasing behaviour or history, preferences, and other such information that you may choose to provide. The surveys may involve collection of voice data or video recordings, the participation of which would purely be voluntary in nature. We use this data to tailor your experience at our Site, providing you with content that we think you might be interested in and to display content according to your preferences.

Cookies

We use data collection devices such as “cookies” on certain pages of the Site to help analyse our web page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on your hard drive that assist us in providing our services. Cookies do not contain any of your personal information. We offer certain features that are only available through the use of a "cookie". We also use cookies to allow you to enter your password less frequently during a session. Cookies can also help us provide information that is targeted to your interests. Most cookies are "session cookies," meaning that they are automatically deleted from your hard drive at the end of a session. You are always free to decline/delete our cookies if your browser permits, although in that case you may not be able to use certain features on the Site and you may be required to re-enter your password more frequently during a session. Additionally, you may encounter "cookies" or other similar devices on certain pages of the Site that are placed by
third parties. We do not control the use of cookies by third parties. We use cookies from third-party partners such as Google Analytics for marketing and analytical purposes. Google Analytics help us understand how our customers use the site. You can read more about how Google uses your Personal Information here: https://www.google.com/intl/en/policies/privacy/. You can also opt-out of Google Analytics here: https://tools.google.com/dlpage/gaoptout.

<table>
<thead>
<tr>
<th>Cookie Name</th>
<th>Cookie Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>FORM_KEY</td>
<td>Stores randomly generated key used to prevent forged requests.</td>
</tr>
<tr>
<td>PHPSESSID</td>
<td>Your session ID on the server.</td>
</tr>
<tr>
<td>GUEST-VIEW</td>
<td>Allows guests to view and edit their orders.</td>
</tr>
<tr>
<td>PERSISTENT_SHOPPING_CART</td>
<td>A link to information about your cart and viewing history, if you have asked for this.</td>
</tr>
<tr>
<td>STF</td>
<td>Information on products you have emailed to friends.</td>
</tr>
<tr>
<td>STORE</td>
<td>The store view or language you have selected.</td>
</tr>
<tr>
<td>USER_ALLOWED_SAVE_COOKIE</td>
<td>Indicates whether a customer allowed to use cookies.</td>
</tr>
<tr>
<td>MAGE-CACHE-SESSID</td>
<td>Facilitates caching of content on the browser to make pages load faster.</td>
</tr>
<tr>
<td>MAGE-CACHE-STORAGE</td>
<td>Facilitates caching of content on the browser to make pages load faster.</td>
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<tr>
<td>MAGE-CACHE-STORAGE-SECTION-INFRINGEMENT</td>
<td>Facilitates caching of content on the browser to make pages load faster.</td>
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<tr>
<td>MAGE-CACHE-TIMEOUT</td>
<td>Facilitates caching of content on the browser to make pages load faster.</td>
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<tr>
<td>SECTION-DATA-IDS</td>
<td>Facilitates caching of content on the browser to make pages load faster.</td>
</tr>
<tr>
<td>PRIVATE_CONTENT_VERSION</td>
<td>Facilitates caching of content on the browser to make pages load faster.</td>
</tr>
<tr>
<td>X-MAGENTO-VARY</td>
<td>Facilitates caching of content on the server to make pages load faster.</td>
</tr>
<tr>
<td>MAGE-TRANSLATION-FILE-VERSION</td>
<td>Facilitates translation of content to other languages.</td>
</tr>
<tr>
<td>MAGE-TRANSLATION-STORAGE</td>
<td>Facilitates translation of content to other languages.</td>
</tr>
</tbody>
</table>

Sharing of personal information

We may share personal information with our other corporate entities or affiliates and partners for purposes of providing products and services offered by them, such as, No Cost EMI/ Instant Cashbacks or other promotions through its lending and business partners. These entities or affiliates and partners may share such information with their affiliates, business partners and other third parties for the purpose of providing you their products and services and may market to you as a result of such sharing unless you explicitly opt-out.

We may disclose your personal information to third parties/affiliates/business partners. This disclosure may be required for us to provide you access to our products and services; for fulfilment of your orders; for enhancing your experience; for providing feedback on products; to collect payments from you; to comply with our legal obligations; to conduct market research or
surveys; to enforce our Terms of Sale; to facilitate our marketing and advertising activities; to analyse data; for customer service assistance; to prevent, detect, mitigate, and investigate fraudulent or illegal activities related to our product and services. We do not disclose your personal information to third parties for their marketing and advertising purposes without your explicit consent.

We may disclose personal information if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process. We may disclose personal information to law enforcement agencies, third party rights owners, or others in the good faith belief that such disclosure is reasonably necessary to: enforce the Terms of Use, the Terms of Sale or Privacy Policy; respond to claims that an advertisement, posting or other content violates the rights of a third party; or protect the rights, property or personal safety of our users or the general public.

We and our partners will share / sell some or all of your personal information with another business entity should we (or our assets) plan to merge with, or be acquired by that business entity, or re-organization, amalgamation, restructuring of business. Should such a transaction occur that other business entity (or the new combined entity) will be required to follow this Privacy Policy with respect to your personal information.

Links to Other Sites

Our Site may provide links to or the ability for you to access third-party websites or applications that may collect personal information about you, including those third parties that may assist with Employee/Student Purchase Programs or other loyalty programs. We are not responsible for the privacy practices or the content of those linked websites nor are we responsible for the information or content their products and services contain. We encourage you to read the privacy policies of any third parties before proceeding to use their websites, products, or services.

Security Precautions

We maintain reasonable physical, electronic and procedural safeguards to protect your information. Whenever you access your account information, we offer the use of a secure server.

Once your information is in our possession we adhere to our security guidelines to protect it against unauthorized access. However, by using the Site, the users accept the inherent security implications of data transmission over the internet and the World Wide Web which cannot always be guaranteed as completely secure, and therefore, there would always remain certain inherent risks regarding use of the Site. Users are responsible for ensuring the protection of login and password records for their account.

Choice/Opt-Out

We may provide all users with the opportunity to opt-out of receiving non-essential (promotional, marketing-related) communications after setting up an account with us. If you do not wish to receive promotional communications from STPL then please login into your account to unsubscribe/opt-out.

Transferring Your Personal Data Overseas

We manage our Services through our teams around the world, including our teams in the United States, India, and European Union. We acknowledge that the data protection laws may be different from country to country and may not provide the same level of protection. If you visit our Services or contact us from outside of the United States, please be advised that (i) any information you provide to us or that we automatically collect may be transferred to the United
States and other countries where our teams are located; and (ii) that by using our Services or submitting information, you explicitly authorize its transfer to and subsequent processing in the United States and other countries where our teams are located in accordance with this Privacy Statement. If you have any questions about our policies for transferring your Personal Data, please contact us as stated below.

Children Information

We do not knowingly solicit or collect personal information from children under the age of 18 and use of our Site is available only to persons who can form a legally binding contract under the Indian Contract Act, 1872. If you are under the age of 18 years then you must use the Site, application or services under the supervision of your parent, legal guardian, or any responsible adult.

Data Retention

We retain your personal information in accordance with applicable laws, for a period no longer than is required for the purpose for which it was collected or as required under any applicable law. However, we may retain data related to you if we believe it may be necessary to prevent fraud or future abuse or if required by law or for other legitimate purposes. We may continue to retain your data in anonymized form for analytical and research purposes.

Your Consent

By visiting our Site or by providing your information, you consent to the collection, use, storage, disclosure and otherwise processing of your information (including sensitive personal information) on the Site in accordance with this Privacy Policy. If you disclose to us any personal information relating to other people, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

You, while providing your personal information over the Site or any partner Sites or establishments, consent to us (including our other corporate entities, affiliates, lending partners, technology partners, marketing channels, business partners and other third parties) to contact you through SMS, instant messaging apps, call and/or e-mail for the purposes specified in this Privacy Policy.

Changes to this Privacy Policy

Please check our Privacy Policy periodically for changes. We may update this Privacy Policy to reflect changes to our information practices. We will alert you to significant changes by posting the date our policy got last updated, placing a notice on our Site, or by sending you an email when we are required to do so by applicable law.

Contacting Us

If you would like to contact us for any reason regarding our privacy practices, please email us at wd.stpl.support@onlinestpl.co.in or write to us at the following address:

Unique Industrial Estate CHS. LTD,
206, 1ST Floor, Chakala Road,
Andheri East, Mumbai, Maharashtra- 400099
Queries

If you have a query, issue, concern, or complaint in relation to collection or usage of your personal information under this Privacy Policy, please contact us at the contact information provided above.

Social Media Features

Our website includes social media features, including Facebook "Like" button and Twitter "Follow" button. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features are either hosted by a third party or hosted directly on our website. Your interactions with these features are governed by the privacy policy of the company providing them.