**Highlight**

- **Eases data stewardship** by allowing experts to handle archived data assets
- **Accelerates data delivery** over a secure web interface or direct media shipment
- **Increases data durability, integrity and accessibility** to ensure valuable data is protected long-term even at petabyte scale
- **Reduces costs** by storing and protecting data on low-cost high-density ActiveScale object storage system
- **Improves IT agility** by quickly provisioning and redeploying storage resources to support new business needs

**Challenge**

- Designing, building and maintaining infrastructure to protect valuable data
- Handling the migration and preservation of various data types and media formats
- Staying within budget with capitalization and depreciation of data storage assets
- Making data assets accessible, browse-able and retrievable quickly to meet consumer’s needs

**Solution**

OvationData are the experts in digital data asset management, archiving and preservation and they have chosen to use Western Digital’s ActiveScale object storage for their Data Stewardship services to create a continuous archiving solution for enterprise business and technical data environments.

The combination of OvationData Service’s expertise and Western Digital’s powerful object storage brings together two market leading solutions to maximize the value of your data.

As companies expand their storage infrastructure to address the explosion of file-based data, they are struggling with increasing management complexity. Not only is more data being generated, it needs to be preserved for longer periods of time and made readily accessible to more people in the organization to achieve the company’s business objectives. Putting the right data on the right storage technology during its lifespan can help organizations save money and allows them to maximize the value of their data. Because technology is changing more rapidly than ever before, it has become extremely difficult for data owners to remain on par with industry standards and best practices. To alleviate the burden of uncertainty on their customers, OvationData Services, Inc. leverages the powerful capabilities of Western Digital’s ActiveScale ™ Object Storage Systems with their Data Stewardship program to provide customers with the most robust and easy-to-use object storage solution for their most frequently accessed archive data.

Data Stewardship eliminates the headaches associated with preserving digital assets by transferring the burden of managing hardware, software and infrastructure technology to experts that specialize in archiving and preserving digital assets. Data Stewardship has been developed from OvationData’s years of experience and expertise in the field of digital data asset management, archiving and preservation and is the most rigorous methodology available today. Best of all, Data Stewardship doesn't hold your data hostage like many archive providers. Your data can be downloaded or picked up at OvationData at any time.

OvationData offers a variety of Data Stewardship Service Levels to meet your organization’s particular needs:

**Data Stewardship Foundation**

- Ingest data from legacy media at OvationData’s lab or via WAN
- Validate all received data with industry-leading quality control analyses
- Maintain multiple copies on disparate storage technologies to protect against technology flaws, with global or regional geo-diversity as requested
- Retrieve archived data from OvationData via delivered media or over multiprotocol WAN
- Catalog listing and retrieval of archived data available to customer via OvationData’s secure Encore (https://encore.ovationdata.com) portal

**Data Stewardship PLUS**

- Adds the online tier (Western Digital ActiveScale System) for instant data retrieval by customer without OvationData operator involvement
- Accessible via secure VPN or dedicated WAN

**Data Stewardship Premium**

- Adds Market Vertical Specialized Media Asset Management
Conclusion

Building your own infrastructure to efficiently manage and protect your valuable digital assets is difficult, time consuming and expensive. Leveraging the expertise of OvationData and Western Digital to preserve and protect your digital assets is easy, less expensive and the smart choice.

To find more information about Western Digital ActiveScale and OvationData's Data Stewardship services, visit:

www.wdc.com/dc-systems
www.ovationdata.com